



**FOR IMMEDIATE RELEASE**  
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## **Bayer Properties Names Brad Bailey Vice President of Business Development**

BIRMINGHAM, AL – March 4, 2014— Brad Bailey has joined Bayer Properties as Vice President of Business Development. Brad has over 20 years of experience in the commercial real estate and retail industry, most recently with The Weitzman Group, where he held the position of Senior Vice President/Director of Investment Sales. Brad's role at The Weitzman Group included investment sales for retail properties and consulting on acquisitions, dispositions, operations, leasing and financing. Prior to the Weitzman Group, Brad worked in commercial real estate investment sales operations with Marcus & Millichap and Chaparral Management Company.

As VP of Business Development, Brad will be responsible for helping to further Bayer's efforts to source and secure new business opportunities, while developing new and existing client relations for third-party management assignments, joint-venture partnerships, real estate development projects and consulting engagements.

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### **About Bayer Properties**

Birmingham, Ala.–based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 10 million square feet, such as The Summit in Birmingham, AL, Mount Pleasant Town Centre in Mount Pleasant, SC, Front Range Village in Fort Collins, CO and The Summit in Reno, NV. New developments include The Pizitz Building urban revitalization project in Birmingham, AL., and The Summit Lexington, a mixed-use project in Lexington, KY. For more information, visit [bayerproperties.com](http://bayerproperties.com).