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## **Shake Shack to Open First Kentucky Location at The Summit at Fritz Farm**

**BIRMINGHAM, Ala., Nov. 30, 2015** — Bayer Properties announced today that Shake Shack®—the critically acclaimed, modern-day 'roadside' burger spot that began in 2001 as a hot dog cart in New York City—will open its first-ever Kentucky location at The Summit at Fritz Farm in Lexington. The Summit at Fritz Farm, a modern, experiential, walkable development, will combine national retail brands, local chef-driven concepts, the first mixed-use food-hall concept in the region, Class A office space, condo-quality apartments and a fashion inspired boutique hotel. Infused with the local essence of Lexington, the project will open in March 2017.

“Having Shake Shack come to Lexington is a testament to how special the city is, and how special The Summit at Fritz Farm is going to be,” said Jeffrey Bayer, President and CEO of Bayer Properties. “Looking at how well-received Shake Shack has been at its other locations, we think that those who live, work and visit The Summit at Fritz Farm are going to love the experience the restaurant will bring to this community.”

The one-level, 3,000 square-foot Shake Shack will anchor “The Green”, a communal space area designed by Kentucky native and award-winning garden designer Jon Carloftis that will be the heart and soul of the property.

Known for its fine-dining roots and legendary long lines, Shake Shack offers high-quality food at a value, resulting in a cult-like following. The brand, founded in New York City, now has restaurants in cities such as Chicago, Washington, D.C., Atlanta and Austin, and international locations including London, Istanbul and Dubai.

In addition to Shake Shack, The Summit at Fritz Farm will be anchored by Whole Foods Market and will include specialty retailers such as Kendra Scott, J.McLaughlin, Brooks Brothers and Pottery Barn, local, regional and national food options will include J.Alexander’s, Babalu Tacos & Tapas, Steel City Pops and a new sit down concept from five times James Beard award nominee, Ouita Michel. The development’s food hall will feature a collection of local and independent tenants representing a variety of culinary experiences. Phase I will also include 306 condo-quality apartments, approximately 125-

room fashion inspired boutique hotel as well as 48,000 square feet of Class A office space.

### **About The Summit at Fritz Farm**

The Summit at Fritz Farm, located in Lexington, Kentucky at the crossroads of Nicholasville Road and Man 'O War Boulevard, is a mixed-use development that will include 1,000,000 square feet of retail and chef-driven restaurant concepts, 306 condo-quality apartments, approximately 125-room fashion inspired boutique hotel and 48,000 square feet of class A office space once completed. This regional shopping destination will feature more than 75 restaurants and shops, such as Whole Foods Market, Arhaus, Pottery Barn, Shake Shack, J.Alexander's, Brooks Brothers among others. Phase I will open March 29, 2017. For information, follow The Summit at Fritz Farm on Facebook and Instagram.

### **About Bayer Properties**

Birmingham, Alabama-based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 10 million square feet, such as The Summit in Birmingham, AL, Mount Pleasant Towne Centre in Mount Pleasant, SC, and The Summit in Reno, NV. New developments include The Pizitz Building urban revitalization project in Birmingham, AL., and The Summit at Fritz Farm, a mixed-use project in Lexington, KY. For more information, visit [bayerproperties.com](http://bayerproperties.com).

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