

**FOR IMMEDIATE RELEASE**

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For more information, contact:  
Becky Norton  
Phone: 502.657.6096  
bnorton@bayerproperties.com

## **Springhurst Towne Center Adds More Retailers**

LOUISVILLE, Ky., (June 9, 2015) – Springhurst Towne Center announces two new tenants – Gigi’s Cupcakes, which is now open, and European Wax Center, which will open late summer. Both retailers will further enhance the diverse mix of specialty retailers the Center continues to offer.

**Gigi’s Cupcakes:** In 2008, Gigi Butler opened her first cupcake shop in Nashville, Tenn., with only \$33 left in her checking account. Now, Gigi’s Cupcakes has expanded to the nation’s largest cupcake franchise company with 93 stores in 19 states and growing each month. Gigi’s offers a seasonal menu with more than 35 flavors and endless specials, always using the freshest ingredients. In addition, the menu now includes mini cupcakes, cheesecakes, stuffed cookies, bread loaves, and new for 2015, each location offers three gluten-free cupcakes each day. This is Gigi’s Cupcakes second Louisville location and is located near H&R Block.

**European Wax Center:** European Wax Center was founded a decade ago on the belief that everyone deserves natural, beautiful skin, and to fulfill this belief, they treat all first-time guests to a complimentary wax. Guests will have the ultimate wax experience in a chic, upscale and comfortable environment, using 100% natural beeswax formulated in Paris to yield smooth, consistent results. Guests can schedule services online and shop a range of products in-store to supplement. This will be the second European Wax Center location in Louisville. It will open late summer near H&R Block.

“We are thrilled about the addition of these retailers and the unique concepts they bring to Springhurst Towne Center. Both will continue to enhance diverse shopping experience we offer at the Center,” said Becky Norton, Property Manager.

### **About Springhurst Towne Center**

Springhurst Towne Center consists of more than 810,000 square feet of big box retail, specialty stores and restaurants and is the largest power center in the Louisville market. Conveniently located at the crossroads of I-265 and Westport Road, the center offers a diverse retailer mix, including Target, Meijer, Kohl’s, Dick’s Sporting Goods, T.J. Maxx and Cinemark Theatre and specialty retail and restaurants, including Old Navy, Bath & Body Works, Kirkland’s and O’Charley’s.

### **About Bayer Properties**

Birmingham, Ala.-based Bayer Properties, LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 11 million square feet, such as The Summit in Birmingham, Ala., Mount Pleasant Town Centre in Mount Pleasant, S.C., and The Summit in Reno, Nev. New developments include The Pizitz Building urban revitalization project in Birmingham, Ala., and The Summit at Fritz Farm, a mixed-use project in Lexington, Ky. For more information, visit [bayerproperties.com](http://bayerproperties.com).

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