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Scout & Molly's Brings Thoroughbred Style to the Growing Fashion Collection at The Summit at Fritz Farm in Lexington

The \$156 million mixed-use development welcomes the locally-owned fashion boutique

LEXINGTON, Ky./BIRMINGHAM, Ala., April 14, 2016 — As Lexington readies itself for the season of thoroughbred racing, Bayer Properties, the developers of The Summit at Fritz Farm, is ensuring that the new mixed-use development will provide an inspiring complementary destination for racing enthusiasts. The Summit at Fritz Farm, which is near Keeneland and in close proximity to many of the thoroughbred horse farms, is providing a handcrafted collection of locally owned and specialty national retailers at its mixed-use development opening March 2017.

Scout & Molly's epitomizes the spirit of Lexington and offers a unique selection of women's clothing and accessories perfect for weekends at Keeneland. With more than 20 individually-owned boutiques nationwide, each Scout & Molly's offers women's designer brand clothing with an innovative twist and personal stylists to assist shoppers. Scout & Molly's joins other upscale apparel brands who will comprise the fashion component at The Summit at Fritz Farm. Other well-known fashion retailers coming to The Summit at Fritz Farm include Kendra Scott, J. McLaughlin, LilyRain, Lotus Boutique, Brooks Brothers and the state's only Bonobos Guideshop, with additional distinctive retail names to be announced in the coming months. The Summit at Fritz Farm will also include a wide array of lifestyle shopping, an innovative food hall with fresh local fare, and a collection of fine dining restaurants.

Terri Jones Stein and Ami Bertrand, the Lexington co-owners of Scout and Molly's, added, "The Summit at Fritz Farm is going to take people's breath away, and once we learned about the uniqueness of the property, we knew there was nowhere else in Lexington we would rather have our Scout & Molly's."

"As we count down to the opening of The Summit at Fritz Farm, which is now less than a year away, we are delighted to see our vision for place-making come to life," said Lindsay Bayer Shipp, Retail Brand Strategist for Bayer Properties. Each of our hand-picked retailers shares our commitment to crafting The Summit at Fritz Farm into a destination where the community and Lexington's many sophisticated visitors will come to gather, shop, dine and enjoy. Lexington is a vibrant city with a strong culture and its own sense of style. We look forward to complementing the region's prolific heritage and creating a 'new Kentucky home' for both residents and visitors."

About The Summit at Fritz Farm

The Summit at Fritz Farm, located in Lexington, Kentucky at the crossroads of Nicholasville Road and Man 'O War Boulevard, is a mixed-use development that will include 1 million square feet of retail and chef-driven restaurant concepts, 306 condo-quality apartments, approximately 125-room fashion inspired boutique hotel and 48,000

square feet of Class A office space once completed. The regional shopping destination will feature more than 75 restaurants and shops, such as Whole Foods Market, Arhaus, Pottery Barn, Shake Shack, J.Alexander's, and Brooks Brothers, among others. Phase I will open March 29, 2017. For information, follow The Summit at Fritz Farm on Facebook and Instagram.

About Bayer Properties

Birmingham, Alabama-based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 10 million square feet, such as The Summit in Birmingham, Alabama; Mount Pleasant Towne Centre in Mount Pleasant, South Carolina; and The Summit in Reno, Nevada. New developments include The Pizitz Building, an urban revitalization project in Birmingham, and The Summit at Fritz Farm, a mixed-use project in Lexington, Kentucky. For more information, visit bayerproperties.com.

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