



FOR IMMEDIATE RELEASE

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## **Bayer Properties to Lease, Market and Manage Branson Landing in Branson, Missouri**

BIRMINGHAM, Ala. (July 21, 2016) – Bayer Properties announced today that it has been selected by HCW, LLC as the third-party manager for Branson Landing, a 95-acre mixed-use development owned located in Branson, Missouri. Bayer Properties will lease, market and manage the property, which is home to more than 450,000 square feet of retail, specialty restaurants and multiple entertainment options.

“Bayer Properties has intimate knowledge of the intricacies of commercial property management,” said Rick Huffman, CEO of HCW, LLC. “The company has demonstrated it knows what it takes to create real estate environments that improve the quality of life in the communities it serves, and we are excited to have their services at Branson Landing.”

Branson Landing spans 1.5 miles of waterfront on Lake Taneycomo, adjacent to historic downtown Branson, Missouri, and includes luxury condominiums, the Hilton Promenade, Branson Convention Center and Hilton Hotel. The property’s waterfront boardwalk is animated with live entertainment and a \$7.5 million water spectacular synchronized to light, sound, music and fire. With more than 100 specialty stores, Branson Landing is the leading shopping destination for the city’s approximately 8 million annual visitors.

“As a third party-manager, Bayer Properties places value on being responsive to the needs of the market and the community,” said Jeffrey Bayer, president and CEO of Bayer Properties. “We strive to create a more enjoyable shopping experience for the customers while enhancing return on investment for ownership.”

Bayer Properties’ third-party management services are guided by the desire to improve and maximize asset value for ownership. The company’s management portfolio contains more than 10 million square feet of retail, office and mixed-use assets.

For more information about Branson Landing, visit [www.bransonlanding.com](http://www.bransonlanding.com). For leasing information contact: 205-939-3111.

**About Bayer Properties, LLC**

Birmingham, Alabama-based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 10 million square feet, such as The Summit in Birmingham, AL, Mount Pleasant Towne Centre in Mount Pleasant, SC, and The Summit in Reno, NV. New developments include The Pizitz Building urban revitalization project in Birmingham, AL, and The Summit at Fritz Farm, a mixed-use project in Lexington, KY. For more information, visit [bayerproperties.com](http://bayerproperties.com).

**About HWC**

HCW, LLC is a nationwide development company with offices in Wichita, KS, Branson, MO, and Phoenix, AZ. HCW, LLC is widely known for its unique ability to assess the needs and wishes of a community and bring esthetically appropriate development that blends with the best features of each community. For more information about HCW, LLC please visit <http://www.HCWDevelopment.com>.

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