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## **CRÚ Food & Wine Bar to Deliver Sophisticated Wine Experience at The Summit at Fritz Farm**

*CRÚ Food & Wine Bar joins diverse restaurant mix at premier mixed-use destination in Lexington, Kentucky*

**LEXINGTON, Ky./BIRMINGHAM, Ala., Aug. 24 2016** — The Summit at Fritz Farm, a \$156 million mixed-use development located in Lexington, Kentucky, has added CRÚ Food & Wine Bar to its diverse list of restaurants set to open at the property in spring 2017. As the state's first location, CRÚ Food & Wine Bar will bring a sophisticated wine experience to Lexington.

CRÚ Food & Wine Bar demystifies the world of wine by making hundreds of wines accessible in an elegant yet casually hip environment. Offering more than 300 selections, some 80 premium wines by the glass, 15 wine flights that change daily and Napa style foods for pairing, the staff at CRÚ Food & Wine Bar prides itself on educating customers and helping them pick the right selection for their occasion and price point.

"We chose The Summit at Fritz Farm because it's a one-of-a-kind, spectacular project that will attract people from all over Kentucky and surrounding states," added Patrick Colombo, president and CEO of CRÚ Food & Wine Bar. "We also have a lot of faith in Bayer Properties because they do a great job cultivating these properties and they have secured a great list of tenants so far."

Since 2002, CRÚ Food & Wine Bar has been the recipient of the Award of Excellence by Wine Spectator, which recognizes the world's best restaurants for their commitment to providing a "well-chosen selection of quality producers, along with a thematic match to the menu in both price and style." There are currently 11 CRÚ Food & Wine Bar locations nationwide, as well as three airport locations.

"CRÚ Food & Wine Bar is perfect for the refined foodies and shoppers that will be at The Summit at Fritz Farm because it will provide a relaxed and intimate location to gather with loved ones while offering a stunning assortment of wine and food," said Jeffrey A. Bayer, president and CEO of Bayer Properties. "With the more than 20 new-to-market retailers we have secured for the property, The Summit at Fritz Farm will have an environment unlike anything currently in Kentucky."

In addition to CRÚ Food & Wine Bar, The Summit at Fritz Farm boasts a carefully curated list of exciting dining experiences including Honeywood, a new concept restaurant from local six-time James Beard award nominee Ouita Michel, The Barn, the first artisan food hall concept in the region and top national brands like Shake Shack and Blue Sushi.

### **About CRÚ Food & Wine Bar**

CRÚ Food & Wine Bar offers an unparalleled by-the-bottle wine list and a wide ever-changing list of wines

available in tasting flights or by-the-glass. Our wine is stored at the proper temperature for serving and is always served in appropriate glassware and decanted if appropriate. Our servers are educated in wine and are always ready to help you select from our wine tasting flights, our 30+ wines by the glass, or our 300+ bottle Wine Spectator Award-winning Wine List. Wine surrounds you—from the floor-to-ceiling wine cellar to the label murals—a reminder that wine is our passion. All of our restaurants are headed by Executive Chefs who are well-versed in our signature Wine Country cuisine. In addition to our seasonal menu, our Chefs are always offering special food creations that complement the wine.

### **About The Summit at Fritz Farm**

The Summit at Fritz Farm is a \$156-million mixed-use development located in Lexington, Kentucky, at the crossroads of Nicholasville Road and Man 'O War Boulevard. Once complete, the property will include 1 million square feet of retail, 306 condo-quality apartments, an approximate 125-guestroom fashion inspired boutique hotel and 48,000 square feet of Class A office space, as well as green space for mingling and gathering. The regional shopping destination will offer a collection of more than 75 restaurants and shops, including local favorites like Morton James, and first-to-market brands such as Bonobos, Shake Shack, CosBar and Kendra Scott, among others. The Summit at Fritz Farm will also be home to Honeywood, a new concept from six-time James Beard nominee Ouita Michel, as well as The Barn, the first food hall concept in the region which will showcase an exciting collection of small restaurant concepts from an array of accomplished local restaurateurs and serve as a tribute to Kentucky products and culinary traditions. Phase I will open in the spring of 2017. For information, follow The Summit at Fritz Farm on [Facebook](#) and [Instagram](#).

### **About Bayer Properties**

Birmingham, Alabama-based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties currently owns and/or operates retail and office properties totaling approximately 10 million square feet, including The Summit in Birmingham, Alabama, the Mount Pleasant Towne Centre in Mount Pleasant, South Carolina, and The Summit in Reno, Nevada. New developments include The Pizitz Building urban revitalization project in Birmingham, Alabama, and The Summit at Fritz Farm, a mixed-use project in Lexington, Kentucky. For more information, visit [bayerproperties.com](http://bayerproperties.com).

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